

WORLD FANTASY CONVENTION 2019

31 OCTOBER - 3 NOVEMBER 2019 · MARRIOTT LOS ANGELES AIRPORT HOTEL

About the World Fantasy Convention

The World Fantasy Convention (WFC) is a membership organization for authors, editors, artists, agents, collectors, and others interested in the field of light and dark fantasy art and literature. The annual convention takes place in various cities around the world, each one hosted by local committees who have submitted successful bids to the WFC Board of Directors. The four-day convention includes comprehensive programming geared toward professionals in the genre, collectors, and readers. Every aspect of fantasy is explored through discussion panels, guest interviews, readings, an art show, and a dealers' room. Opportunities for networking abound in an atmosphere that is both professional and sociable.

WFC 2019 in Los Angeles, California, USA

The 2019 WFC will be hosted by the Southern California Institute for Fan Interests, Inc. (SCIFI, Inc.) on October 31 – November 3. The venue is the Marriott Los Angeles Airport Hotel located at 5855 Century Boulevard. Guests of Honor include Tad Williams, Reiko Murakami, Sheree Renee Thomas, Margo Lanagan, Beth Meacham, and toastmaster Robert Silverberg. For more information, visit the website at www.wfc2019.org.

Opportunities to Participate

Progress Report Ads

Progress Reports are sent to members via email or post mail, at their choice. Each PR is sent to approximately 900 members. They are also posted on the website at <https://wfc2019.org/progress-reports/>, where they are available for open viewing for a minimum of two years. Ads must be print-ready and supplied in JPG or PNG format.

<u>Ad Size</u>	<u>Dimensions</u>	<u>Price</u>
Full Page	5" x 8"	\$150
Half Page	2.5" x 4"	\$80
Quarter Page	1.25" x 2"	\$50

Progress Report #3 will be sent in September, 2019. Ads are due by August 15, 2019.

Program Book Ads

The Program Book is a true collector's edition, around 120 pages, with original works, interviews, and highest-quality reproductions. Each WFC supporting or attending member receives a copy of the program book, either on-site at the convention or in the mail afterward. The print run is expected to be around 1,100 for the 2019 book. Ads are due by August 31, 2019.

<u>Ad Size</u>	<u>Dimensions</u>	<u>B&W Price</u>	<u>Full Color Price</u>
Full Page	8" x 10"	\$475	\$850
Half Page Horizontal	8" x 5"	\$275	\$500
Half Page Vertical	3.875" x 10.5"	\$275	\$500
Quarter Page	3.875" x 5"	\$150	\$300
Inside Front Cover	8" x 10"		\$1200
Inside Back Cover	8" x 10"		\$1200

Dealers' Room

Dealer tables are \$150 for the first table, \$200 for the second, and \$250 for the third (if available) until further notice. Each table is 2.5' x 6' and includes coverings. The room will be open each day during the convention. Dealers are required to purchase an attending membership in addition to the table fee.

Dealers include specialists in rare, collectible editions as well as new books. Publishers are also strongly represented. Space in the Dealers' Room is juried. Please inquire for further information.

Art Show

Art Show panels are 3' x 4' tall pegboard. The cost is \$40 per panel, and panels are limited to 8 per artist. Three-dimensional art space is available at \$60 per 6' long table

or \$33 per half table, limit 2 tables per artist. Artists are required to purchase a membership only if they are attending the convention; they are not required to purchase a membership to exhibit. The sale of art is subject to a 5% commission. Art displayed in the WFC Art Show is juried. Please inquire for further information.

Memberships

Attending memberships are \$275 until September 30, 2019 then higher after. Supporting memberships are \$50 at all times and are convertible to attending with the payment of the attending versus supporting differential.

Paid membership is limited to 900. Total attending is estimated to be about 1,000 including program participants, staff, and discounted memberships. No memberships will be sold at the door.

Book Bag Contents (or Program Book Packets)

Each of the approximately 1,000 members will receive a convention bag filled with materials provided by publishers, authors, and organizations. Included are magazines, books, posters, book flats, and other promotional materials. This is an excellent way to promote both authors and imprints. The number of items donated does not have to total 1,000 and could be composed of several titles. Any fantasy-related material you could provide will be of great help to the convention.

We will also distribute literature from donating companies or advertisers with the program book packet at no charge.

Sponsor a Professional

Several publishing houses and others encourage authors and artists to attend the World Fantasy Convention. This is one of the prime meeting grounds for conducting business. Let us know if you wish to purchase memberships or banquet tickets for your staff or professional associates.

We are also putting together a Program of panels and discussions oriented to the professional in fantasy literature. Let us know which of your authors and staff from your company will be attending ... some of them could possibly participate in the program.

World Fantasy Award Banquet

The culmination of the convention is the World Fantasy Award Banquet, where a formal luncheon is served followed by a speech from the toastmaster. The World Fantasy Award recipients are named and honored. Individual tickets are available for \$75. Publishers and other groups may reserve a table that seats 8 for \$600. A placard with your group's name will be provided for the table. -

Sponsor Convention Materials

Several options exist for companies or individuals to assist the convention by donating, in full or in part, funds to pay for convention materials. In return for your generous donation, you will be listed as a sponsor in the convention's program book. Items available for sponsorship include:

Lanyards	\$2000
Book Bags	\$3000
Hospitality Suite Meal*	\$1000

*Includes a sign in the hospitality suite identifying the sponsoring entity.

Questions??

If there's anything else you need to know, please don't hesitate to contact us. Contact Sponsorships@wfc2019.org